Variable Edema Duration

due to the varying methods of cigarette manufacture

(as shown by rabbit-eye test)*

Upon instillation of smoke solution from *Philip Morris* Cigarettes

Average duration
8 MINUTES

Upon instillation of smoke solution from cigarettes made by the *Ordinary Method*

Average duration
45 MINUTES

CLINICAL CONFIRMATION:**

When *smokers* changed to Philip Morris, every case of irritation of the nose and throat due to smoking cleared completely or definitely improved.

*Proc. Soc. Exp. Biol. and Med., 1951, 32, 241-245.
**Laryngoscope, 1945, LV, No. 2, 149-154

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Source: https://www.industrydocuments.ucsf.edu/docs/fglk0000